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INSIDERS AWAIT GOV. WILSON'S STATE OF THE STATE ADDRESS AND HIS NEW 1992-93 BUDGET.

When he goes to bed at night, some insiders believe CA Gov. Pete Wilson probably tells his wife Gayle that he should have listened to political guru Stu Spencer when he advised Wilson to stay in D.C. because CA was UNGOVERNABLE. Given the \$2-3 billion in red ink for the 1991-92 fiscal year, the continuing U.S. recession and 6th year of drought, Spencer was right. Calif. is in VERY POOR economic health, with consumer confidence in the dumps. Does Wilson have a plan to help Calif.'s economy that can win bipartisan support? That's what insiders are waiting to see when Wilson delivers his Jan. 8th State-of-the-State address and presents his 1992-93 budget the next day...

...Wilson's address and budget are really a POLITICAL BLUEPRINT for the 1992 election. What he spells out in these two documents could have a major impact on how CA voters react when they cast ballots in June and November...

...If Wilson's pre-1992 remarks are any indication of what he plans for his address and budget, then CA should be prepared for MORE political confrontations between the GOP governor and the Demo-controlled Legislature. WELFARE is definitely on Wilson's hit list, but it's other budget items that has insiders speculating. Will EDUCATION also be targeted? And what about PUBLIC EMPLOYEES???

...Most observers say TAXES will NOT be on Wilson's plate. He has learned his lesson from 1991 - but insiders aren't sure if he will say he made a mistake. If he did, it might heal some wounds. Democrats too are cautious when it comes to taxes. New Jersey is still a fresh memory and Demos don't want a 1992 instant REPLAY in Calif...

...In fact, Demos may support Wilson if he calls for cuts in the State capital gains tax on long term assets and an increase in business tax credits for new investments to boost productivity. Stay tuned...

CALIF. REMAPPING WARS: WITH LAWSUITS, NEW LINES & CANDIDATES ARE LEFT UP IN THE AIR..

Editor's note: The new lines for legislative and congressional districts are public, but aren't final as yet. Oral arguments are set for Jan. 13, with final approval of the new plans scheduled for Jan. 28 by the CA Supreme Court. But don't bank on this being the last word. There are at least 2 lawsuits in the works to block the new reapportionment plans and this may delay the entire process. Regardless, the RUMOR MILL continues to grind on and as potential candidates jockey for position there are some BLOODY PRIMARY battles taking shape. Here is CALPEEK's brief report...

...While CA Gov. Pete Wilson(R) is claiming victory over the Demos in Round 1 of this fight over reapportionment, it remains to be seen whether this MODERATE Republican governor and his allies can shift the balance of power within his own political party. Hardline CONSERVATIVES, still furious with Wilson's tax hikes and moderate views on social issues, are preparing for an all out attack in the June GOP primary. Stated another way, June will be a battle for the HEART & SOUL of the CA Republican Party - and there won't be any POWs...

...The hardliners have already intimidated Assemblywoman Tricia Hunter(Bonita), a Wilson ally. She is giving up her San Diego County turf for the friendlier climate of Riverside and Imperial Counties. But she may have a fight here too. Another example

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of intra-party warfare may surface in the new 36th C.D. (So. Bay area of L.A. Co.), where former 1st daughter Maureen Reagan, L.A. Councilwoman Joan Flores and 7 other GOPers are jockeying for position. Conservatives are promising to make life miserable for Maureen because of her PRO-choice views. FYI: Among the 7 other GOPers looking over the 36th C.D. are State Sen. Bob Beverly and his son, Bill. In the neighboring 38th C.D., sources tell CALPEEK that former Assemblyman Dennis Brown may run in this district...

...While DEMOS tend to have fewer differences over issues, there will be some MAJOR TURF fights because the new remapping plans have thrown a number of incumbents (as well as other ambitious politicians) into the same geographic area. For example, State Sen. President David Roberti might end up running against Demo Herschel Rosenthal on L.A.'s Westside, thus making the civil war in Yugoslavia look like a love-in. And it could be a 3-way Demo battle, because CALPEEK sources say Assemblyman Tom Hayden is also looking over the new 23rd S.D...

...Another Demo bloodbath is likely to occur in the Central Valley, where incumbent U.S. Reps. Richard Lehman and Calvin Dooley are both vying for the 20th C.D. And there will be WAR in San Diego where Councilman Bob Filner, ex-congressman Jim Bates and State Sen. Wadie Deddeh will go at it for the new 50th C.D., the only Demo congressional seat in San Diego. And look for some Hispanic battling for the new 33rd C.D. on L.A.'s Eastside between State Sen. Art Torres and Assemblywoman Lucile Roybal-Allard...

...FYI: CALPEEK will expand its coverage of congressional & legislative campaigns beginning next week...

CALPEEK'S PRICE NOW INCLUDES CA SALES TAX.

The base/standard price of CALPEEK remains \$90 per year, but as most CALPEEK readers know, there is now a CA SALES TAX on newsletters of 8.25%. Thank you, Gov. Wilson. So the cost for 1992 on a 1-year subscription is now \$97. CALPEEK source say that State Sen. Quentin Kopp(I-SF) has a bill to repeal this tax on magazines. Unfortunately, newsletters fall between the cracks UNLESS this bill is amended. Hint, hint, hint...

1992 U.S. SENATE RACES: SOME ODDS & ENDS.

Editor's note: Here's an update on 1992 U.S. Senate activity in Calif...

- HERSCHENSOHN HIRES DORNAN - Not B-1 Bob, but Don Dornan, the savvy GOP media consultant who owns Image Associates. He will assist the Herschensohn campaign with paid media. Yes, Don & Bob are brothers...

- PLAYING HOOKY FROM CONGRESS - Some supporters of U.S. Rep. Mel Levine(D-L.A.) were shocked to see that the popular U.S. Senate candidate had the 2nd WORST attendance record in this session of congress. Levine took part in ONLY 60% of House roll-call votes (and he missed the important abortion/gag rule vote, which fell 12 votes short for an override of Pres. Bush's veto). U.S. Rep. Barbara Boxer(D) had an 80% attendance record, while U.S. Rep. Tom Campbell(R) had an 88% record...

- DIALING FOR DOLLARS - Best guess is that Levine will lead ALL U.S. Senate candidates in the next report on money raised. Sources say Levine will top \$5 million. Next will probably be GOPER Tom Campbell, whose campaign claims that he has exceeded his 1991 fundraising goal by topping the \$3 million dollar mark — as of Dec. 9. Sources believe he is well ahead of the 1985-86 pace of Ed Zschau(R). Complete financial reports should be out in 4-6 weeks. Stay tuned...

CALPEEK PREVIEWS HOT LOCAL RACES OF 1992.

Editor's note: In April and June of this year there will be another round of municipal and county elections. Some of these races are already VERY hot. Here's a brief preview. CALPEEK will cover these contests in longer stories in the coming weeks...

- THE SAN JOSE GIANTS??? The City of San Jose will make another attempt to get its hands on the San Francisco Giants baseball team. The SF Giants have had it with Candlestick Park — and apparently S.F.'s new mayor, Frank Jordan, has other things to worry about, thus keeping the Giants is NOT a top priority. Last time this was put to Santa Clara County voters (Measure G in 1990), it lost because it called for a utility tax hike. Of the 5-6 cities who voted, only the City of San Jose okayed Measure G. Consultants Roger Lee & Carol Beddo, Inc. have been hired to run this campaign...

• L.A. COUNTY DA - Incumbent Ira Reiner will have his hands full this year as he seeks a 3rd term. NEWS ITEM: Sources say Reiner's former top deputy, Gil Garcetti, will announce his candidacy Jan. 8th. Garcetti has hired consultants Skelton, Grover & Associates. Around mid-November there some evidence that L.A. City Atty. Jim Hahn wanted to run. No more, he's out...

• SAN JOSE CITY TERM LIMITS - Councilmembers in the City of San Jose are limited to TWO terms (8 years). So 4 of 5 councilmembers in even numbered districts are retiring. Incumbent Joe Head in District 10 is the only councilman seeking another term. Shirley Lewis, Judy Stabile, Nancy Ianni and Pat Sausedo are OUT...

• POKER IN BALDWIN PARK - The Apr. 14th municipal election in the City of Baldwin Park in eastern L.A. County (near Covina) will see Measure A on the ballot. Measure A would allow the introduction of a POKER CARD CLUB in this city of 69,000, which is hard pressed for revenue. The 5-member council is badly divided over this issue and 3 of the 5 members face voters on Apr. 14th. This will be a fun contest to cover. More details next week...

• SAN DIEGO MAYOR'S RACE - CA's second largest city will have a new mayor by next November. The only question is who? The primary will be held in June and the leading contenders are San Diego Councilman Ron Roberts, San Diego Co. Sup. Susan Golding, slow-growth activist Peter Navarro and businessman Tom Carter. Early favorite is Golding...

• THE CONTEST TO REPLACE HAHN - The contest to replace L.A. Co. Sup. Kenneth Hahn is already on the front burner on medium heat with a large and growing list of candidates. In the TOP tier are State Sen. Diane Watson (D-L.A.) and former congresswoman/L.A. Sup. Yvonne Burke. NEWS ITEM: former Carson Mayor/SCAG exec. Gil Smith has hired Jerry Jeffe to run his campaign for this office. Stay tuned...

CALPEEK'S CONSULTANTS DIRECTORY ON SALE.

The 1991-92 edition of CALPEEK's Directory of Campaign Consultants is now on sale. The cost is \$15 for subscribers and \$40 for non-subscribers. CA sales tax included. For info (310)659-0205...

LIVELY CRA BOARD MEETING SET FOR JAN. 17th.

The Board of Directors of the CA Republican Assembly (CRA), the largest volunteer GOP organization in Calif., will hold its quarterly meeting Jan. 17-19 at the Red Lion Inn in Modesto. It ought to be a lively gathering. One of the resolutions to be debated is whether the CRA should explicitly repudiate ex-KKK leader/GOP presidential candidate David Duke? In his president's column in the November/December issue of the CRA News, CRA leader Michael Schroeder blasts Duke up one side and down the other. At the same time, Schroeder claims there is a "whispering campaign" being waged against the CRA and the U.S. Senate campaign of U.S. Rep. Bill Dannemeyer. The allegation is that there are David Duke operatives within the CRA and Dannemeyer campaign. Schroeder brands these allegations as utterly false. Who is spreading these allegations about Duke and the CRA/Dannemeyer??? Ask Mike. Stay tuned...

U.S. REP. COX KEYNOTES ANNUAL GOP LUNCHEON.

Republican Associates of Orange County will hold their annual installation of officers luncheon Jan. 8 at the Westin South Coast Plaza in Costa Mesa. Keynote speaker will be U.S. Rep. Chris Cox. Reception 11:30 a.m., lunch 12 noon. For info and RSVPs, (714)770-0647...

S.F. MAYOR'S RACE: OLD NEWS WITH NEW TWIST.

Frank Jordan is the mayor-elect of Calif.'s 4th largest city and will be installed on Jan. 7th. Jordan's Dec. 10th runoff win over outgoing incumbent Art Agnos came as a shock to some who had not been following recent campaign events in S.F. And this entire contest was a perfect example of why POLLING DATA is important. From start to finish, the numbers showed Agnos to be in very serious trouble. The pollster were very accurate...

...In terms of campaign techniques, sources tell CALPEEK that the key to Jordan's win was a beefed up ABSENTEE VOTER program organized by consultant Clint Reilly. As for why voters seemed to take to Jordan, maybe it was his theme of putting the city back on track. However, others will say it was Agnos' NEGATIVE campaign which pushed the vote toward Jordan...

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...FYI: Hadley Roff, former aide to Mayors Joe Alioto, Dianne Feinstein and Agnos, will take a 6-month leave from his PA job with The PBN Co. to help Jordan get organized in city hall. QUESTION: of all the people who were happy to see Agnos defeated, who were the happiest? If you said the Ballpark 5 (political consultants) you win a prize. One more item: voters in S.F. approved Measure A to hike the sales tax, with the money going for public schools. Measure A got 54.7%. Solem & Associates ran the campaign. Stay tuned...

CA INITIATIVE UPDATE: VOUCHER SYSTEM FOR EDUCATION & 3 TERM LIMIT PLANS CIRCULATE.

Editor's note: Here is an update on 1992 initiative proposals which have been given the green light to begin collecting signatures. So far, NO initiatives have qualified for the June 1992 ballot...

- "EDUCATION. PARENTAL CHOICE. SCHOLARSHIP," is the official title of one of the most controversial initiatives to ever circulate in Calif. If approved, it would give parents the right to decide which schools (public or private) their children will attend. In addition, the State would provide each student with about \$2,500 to pay for a year's education. This is where the term "VOUCHER" comes from. The chief sponsor is Joseph Alibrandi (310)474-6433. He and his group, Excellence Through Choice In Education League (EXCEL), must collect 615,958 signatures by May 28 in order to qualify this constitutional amendment for the November 1992 ballot...

- TERM LIMITS - Former L.A. Co. Sup. Pete Schabarum is at it again. This time he is circulating 3 separate term limit plans. The first one is aimed at COUNTY BOARDS OF SUPERVISORS in counties with more than 100,000 residents. Supes in these districts would be limited to 2 terms. Former supes who have been out of office for 3 years could run again...

...The second term limit plan is aimed at U.S. SENATE and U.S. HOUSE candidates. It prohibits senate candidates who have served for 9 or more years from seeking reelection, while restricting House candidates who have been in office for 7 years. Individuals could seek reelection to the senate after sitting out for 5 years; while a

3 year waiting period applies to the House of Representatives...

....The 3rd plan forbids CA election officials from placing incumbent congressional candidates on the ballot who violate the term limits in plan #2. All three initiatives require 615,958 signatures. Schabarum has until May 5 to submit the names. For info (213)617-3874...

NEW JOBS, ADDRESSES AND PERSONNEL NOTES.

Editor's note: Here are some items to mark down in your notebook. P.S. We've got tons of these items in our computer bank...

- Jeff Kruger has been hired as press deputy to L.A. Councilwoman Ruth Galanter. He replaces Rick Ruiz, who recently opened his own consulting firm...

- Former Mendocino Co. Sup. Dan Hamburg has hired consultant Stephen Hopcraft to run his 1992 Demo primary race for the 1st C.D...

MARKETPLACE NETWORK

- SENIOR GOVERNMENT RELATIONS representative wanted for major Eastbay corporation. Will represent the company before Federal, state, and local elected officials and regulatory agencies, exclusively on environmental issues. REQUIRED: Thorough working knowledge of state and Federal environmental laws, OR a degree in engineering or a related science, AND a minimum of 5 years experience representing a major corporation or business association on environmental issues. Send resume and cover letter to: The Clorox Company, Corporate Employment Department, CAP 1216-933, P.O. Box 24305, Oakland, CA 94623-1305...

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